

Republican Party Alliance

Keeping the American People First

INTRODUCTION

We, the founders of The *Republican Party Alliance* (RPA), commit to strengthen and revitalize the Republican Party at the National and State levels so the Republican Party is a vital force for educating, organizing, and mobilizing the American People. Guided by President Trump's principles and policies, the RPA is committed to a GOP agenda based on the values of independence, self-governance, personal responsibility, and accountability.

RPA members demand election integrity and will not surrender to election fraud perpetrated and controlled by “the Swamp”. Over the past four years, our country has been blessed with a President who has made the American people the priority of American policy. As Americans, we have witnessed what is possible. We will not return to the days when we were governed by political leaders who put America and the American people last.

THE REPUBLICAN PARTY ALLIANCE MISSION

The mission of the RPA is to transform the Republican Party into an activist Constitutional Party that advocates for an America First Agenda, with the goal of educating, organizing, and mobilizing the electorate around issues that matter to them and connecting those issues to Republican candidates.

The AMERICAN CULTURE OF SUCCESS

The *Republican Party Alliance* believes we must have complete alignment among Republican elected representatives, Republican Party officials, and Republican Party members on the basic values that underpin the American Culture of Success. Call it a litmus test or a loyalty oath, Republican elected representatives, Republican Party officials, and Republican Party members must have the discipline and courage to continually advocate and maintain allegiance to the political, economic, and social values that make-up the American Culture of Success.

Political Values

Individual liberty and freedom

Personal independence and self-governance

Originalist interpretation and strong adherence to the Constitution

Election and voter integrity; compliance with state and Constitutional law

Economic Values

Equal opportunity, responsibility and self-reliance for all Americans

Free market capitalism and competition

Limited immigration sustaining American standards and quality of life

Social Values

Faith-based communities, schools, and the public square

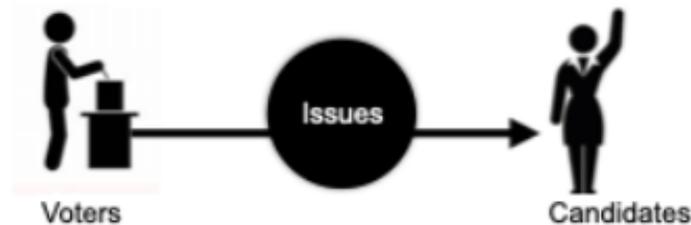
The sanctity of all life

ISSUE ORGANIZING TO ATTRACT ORGANIZATIONS AND GROUPS

The Republican Party “campaigns and elections’ model is transformed into an “Issue Organizing Campaigns” model. This model aligns Republican elected representatives, Republican Party officials, and Republican Party members through issues. We **educate, organize, and mobilize** around issues that increase bottom-up leadership and inside-out values throughout the Republican Party to attract other organizations and groups. Educate, organize, and mobilize are defined as follows:

- Educating - Creating the narrative, the Republican Party is an activist organization grounded in member-driven issues.
- Organizing - Emphasizing a Republican member-driven party around issues from the inside-out.
- Mobilizing - Issues become the catalyst for increasing commitment to the election of candidates.

Issue Organizing Campaign (IOC)



THE AMERICA FIRST AGENDA

President Trump received 73.6 million popular votes in the 2020 election, giving him the most votes of any sitting president in U.S. history. With powerful evidence of voter fraud across the nation, the Republican Party did virtually nothing to educate, organize, and mobilize the American people to reject illegalities that were pervasive in the November 3, 2020 election. This lack of leadership when combined with a Party Platform that is basically meaningless, requires a major overhaul of how the national and state Republican Party operates. To transform the GOP into a Party that places America and the American people first — The America First Agenda — the RPA believes the Republican Party must work to achieve the following objectives:

- To be an activist party grounded in member-driven issues.
- To be a leader in educating, organizing, and mobilizing the America First Agenda
- To advocate for America First Agenda candidates.

FOUR STEPS TO TRANSFORM THE REPUBLICAN PARTY

To accomplish the Republican Party Alliance Mission, the RPA will work to transform the GOP from a top-down corporate model to a GOP member-driven bottom-up and the inside-out Republican Party. Here are the steps for this transformation to take place:

(1) Create a permanent RPA organizing team to facilitate the development, growth, and progress of the RPA

(2) Recruit a RPA organizer for each state

(3) Organize a state RPA team

(4) Identify Republican clubs and organizations that want to become charter members of the Republican Party Alliance.

RPA STATEWIDE ORGANIZING

With the support and guidance of the RPA Organizing Team, each state organizing team will call for a statewide meeting of Republican clubs and organizations to discuss the Republican Party Alliance Mission and American First Agenda. Topics to be discussed include:

- The RPA Mission
- The America First Agenda
- Formation of Charter Republican Party Alliance Clubs/Organizations
- The Creation of a Club/Organization Community Council
- Identifying and framing issues
- Issue Organizing Campaign Model

RPA OUTCOMES FOR RPA CHARTER CLUBS AND ORGANIZATIONS -

- Adopt the RPA Mission Statement
- Educate club members and the community on the America First Agenda
- Create a Community Council to engage community members around issues
- Identify and frame issues that matter to the community
- Implement the Issue Organizing Campaign Model